

Job advertisement



INGENIEUR.de
TECHNIK - KARRIERE - NEWS

powered by VDI Verlag

Publish your vacancy on the job page at INGENIEUR.de, the VDI Verlag's engineering, career and news website. Here you will quickly and efficiently find the right candidates for your company, including engineers and IT engineers, career starters, young professional and skilled personnel and managers with an engineering background, all of whom are actively and passively looking for a job.


We also publish all new INGENIEUR.de vacancies on an overview page in VDI nachrichten. By providing the company name, job title, location and job ID, your advertisement will also reach the 350,000 VDI nachrichten readers (AWA 2023).

Visitor numbers for INGENIEUR.de (IVW, monthly average 09/2022-09/2023)

| | |
|------------------|---------------------|
| Page Impressions | 1,181,855 per month |
| Visits | 774,361 per month |

Candidate structure (AGOF internet facts, 03/2023)

| | |
|-----------------|------|
| Age 20-29 years | 21 % |
| 30-39 years | 22 % |
| 40-49 years | 20 % |
| 50-59 years | 17 % |

| | Basic | Premium | Premium Plus |
|---|-------------------------|-----------------------------|-----------------------------|
| Duration | 30 days | 60 days | 60 days |
| Refresh | - | After 30 days | After 30 days |
| Layout | template | Individual corporate design | Individual corporate design |
| Mobile-optimised | ✓ | ✓ | ✓ |
| Logo in results list | ✓ | ✓ | ✓ |
| Jobs via e-mail | ✓ | ✓ | ✓ |
|  Performance Job Marketing | ✓ | ✓ | ✓ |
| Job link in "VDI nachrichten" | ✓ | ✓ | ✓ |
| Teaser ad including company logo and job link in "VDI nachrichten" | - | Additional charge | ✓ |
| Top Job: preferred placement in results list during the first 14 days, colour background and classification as Top Job for the entire duration | - | Additional charge | ✓ |
| Rate per item | 795 EUR plus VAT | 1,195 EUR plus VAT | 1,595 EUR plus VAT |

Discount scale

| | | |
|------------------------|---------------|--|
| 3 Job advertisements: | 10 % discount | The discount scale rates are valid until the end of the calendar year. Further quotas on request. |
| 5 Job advertisements: | 15 % discount | |
| 10 Job advertisements: | 20 % discount | |

Your contact for further questions: www.ingenieur.de/mediadaten/ansprechpartner/

Additional packages job advertisement

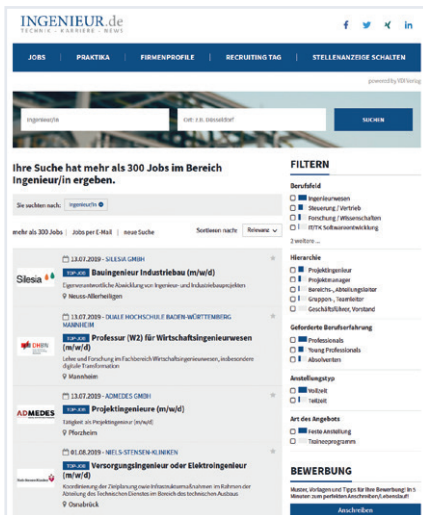


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If you have booked a job advertisement on INGENIEUR.de and would like to increase its reach, then why not use our Teaser Ad and Top Job add-on packages.

Top Job additional package



- **Preferred placement** of your online job advertisement in the results list during the first 14 days
- In addition, your online job advertisement will be displayed on a **colour background** for the complete duration
- Classification as **Top Job** for the entire duration

Rate per item

330 EUR plus VAT

Teaser advertisement additional package

Your Logo

Description of position 1st line
Description of position 2nd line
Location
ID: JOB12345678

- **On-top placement** of your online job advertisement as teaser ad in the print job market in "VDI nachrichten".
- **Advertising deadline:** Each Monday, 4 p.m.
- **Publication date:** Friday the week of publication
(The publisher "VDI Verlag" reserves the right to postpone the placement.)

Technical data

- **Separate logo file** in CMYK colour mode; preferably as vector graphic, otherwise in a resolution of 300 dpi, 6 cm wide.
- **Description of position** – 2 lines of max. 32 key-strokes (incl. spaces)
- **Description of location** – max. 32 keystrokes (incl. spaces)

Please send the individual components together with your online job advertisement to:
onlineanzeigen@vdi-nachrichten.com

Rate per item

350 EUR plus VAT

Your contact for further questions: www.ingenieur.de/mediadaten/ansprechpartner/