

**CONTRACT**

Between VDI Verlag GmbH, VDI Platz 1, 40468 Düsseldorf, hereinafter called VDI Verlag, and  
the contracting partner, hereinafter called COMPANY, for participation in the VDI nachrichten Recruiting Day Online  
(Please check applicable date/s and desired service packages on PAGE 2):

**Reply to**

VDI Verlag GmbH  
VDI nachrichten Recruiting Tag  
PO box 10 10 54  
40001 Düsseldorf  
Germany

COMPANY

Street / No. or PO Box

Town/Postcode

Telephone

Fax

Contact

Department

Email

VAT registration number

**Invoice address (if different from above):**

COMPANY / other invoice information

Street / No. or PO Box

Town/Postcode

Email central invoice receipt

VAT registration number

**VDI VERLAG UNDERTAKES TO PROVIDE  
THE FOLLOWING SERVICES:****A. SERVICE PACKAGE "BASIC"****I. VDI Verlag services****1. Planning, organisation and running of the event****2. Stand package**

- Digital Stand at the VDI nachrichten Recruiting Day Online (3 stand templates are available in photoshop)
- Integration of your COMPANY logo and your corporate profile, up to 20 job ads, up to 10 more documents or links as well as your company video
- Communication with the participants via text chat and / or video-chat

**3. VDI nachrichten subscription**

All exhibitors will receive 5 VDI nachrichten annual subscriptions in e-paper format.

**4. Marketing services**

- Positioning your COMPANY logo on all advertising material
- Corporate profile and logo in the digital catalogue of the VDI nachrichten Recruiting Day Online
- Online presentation on INGENIEUR.de (6 months)
- 3 online job advertisements Basic on the INGENIEUR.de online job market (30 days)

**Advertisement for the event:**

- Large format advertisements in VDI nachrichten
- Promotion for the event on INGENIEUR.de
- Targeted mailing to several thousand selected Young Professionals and Professionals listed in the database of VDI Verlag
- Recruiting Day invitation of VDI members in the region via direct contact
- Promotion of the event via the high-circulation newsletter "INGENIEUR.de Karriere" and various social media channels
- Promotion to VDI members in the newsletters "VDI-Update" and "Mein VDI"

**II. Remuneration – COMPANY shall pay the following amounts for the services comprised in the service package "BASIC":**

3,995 EUR plus VAT per booked event date.

The amount stated for the selected service package is payable 2 weeks after the invoice date.

A 2% deduction is granted for direct debit payment.

**! 25% COMBINED DISCOUNT: BY JOINT BOOKING OF A RECRUITING DAY AND A RECRUITING DAY ONLINE**

Terms and conditions on PAGE 3.

You may also send us the signed registration form by e-mail:

**RECRUITING@VDI-NACHRICHTEN.COM**

## B. SERVICE PACKAGE "PREMIUM"

### I. VDI Verlag services

#### 1. Services as described in service package „BASIC“

#### 2. Additional services

- By request: company presentation (15 minutes) in the lecture forum incl. push notification to the fair participants about the presentation
- Upgrade for the 3 online job advertisements Basic to 5 Premium job advertisements (60 days, in individual design)
- Placement of a job advertisement in the digital exhibition catalogue
- Premium online presentation on INGENIEUR.de (1 year)

### II. Remuneration – COMPANY shall pay the following amounts for the services comprised in the service package "PREMIUM":

5,995 EUR plus VAT per booked event date.

The amount stated for the selected service package is payable 2 weeks after the invoice date.

A 2% deduction is granted for direct debit payment.

## C. SERVICE PACKAGE "MAIN SPONSOR"

### I. VDI Verlag services

#### 1. Services as described in service package „PREMIUM“

#### 2. Additional services

- Highlighted COMPANY logo on all advertising Material (mention as main sponsor)
- Branding with your COMPANY Logo in the entrance hall
- Placement of a job advertisement in the digital exhibition catalogue
- Mention of your company in the registration confirmation
- 5 more Premium job advertisements on the INGENIEUR.de online job market (60 days, in individual design)
- Digital Advertorial XL:
  - Native integration of a Jobtorial on INGENIEUR.de (fixed and mobile on the homepage and on the career site)
  - 2 advertisements in the newsletter INGENIEUR.de NEWS
  - 2 advertisements in the newsletter INGENIEUR.de Karriere
  - Social Seeding in two channels of your choice of VDI Verlag
  - Ad Bundle digital in portal rotation

### II. Remuneration – COMPANY shall pay the following amounts for the services comprised in the service package "MAIN SPONSOR":

12,500 EUR plus VAT per booked event date.

The amount stated for the selected service package is payable 2 weeks after the invoice date.

A 2% deduction is granted for direct debit payment.

## D. COMPANY'S SERVICES

COMPANY agrees to undertake the following:

1. Provide all materials and documents in good time.
2. Provide an adequate number of company representatives
3. Participate in the business exhibition by sending in time the required data (company profile, up to 20 job advertisements, up to 10 more documents or links, a company video).

Please tick applicable date(s):



Please tick applicable service packages.

For a detailed description please see PAGES 1 and 2.



RECRUITING DAY ONLINE   Dates 2022	Registration deadline	BASIC	PREMIUM	MAIN SPONSOR
COMPENSATION		3,995 EUR	5,995 EUR	12,500 EUR
<input type="radio"/> 05. 10. (Recruiting Day Online III)	14.09.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/> 23. 11. (Recruiting Day Online IV)	02.11.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

We would like to book the services indicated above and accept the VDI Verlag terms and conditions as detailed on PAGE 3:

COMPANY Date / Signature

VDI Verlag GmbH Date / Signature

The contract comes into effect upon written acceptance by VDI Verlag.  
VDI Verlag shall make a declaration of acceptance within 2 weeks.

## TERMS AND CONDITIONS

### 1. Registration:

- a) Registrations will only be accepted on this form. Your signature on the registration form is confirmation that you accept the General Terms and Conditions of VDI Verlag as binding.
- b) For the purpose of these General Terms and Conditions companies are the legal entities or natural persons in whose name the binding registration was submitted and accepted by VDI Verlag.

### 2. Admission:

VDI Verlag decides on a discretionary basis whether to accept the company's contract offer and permit files with presentations (documents, videos, slide shows and the like). VDI Verlag will only reject such files for an important objective reason.

### 3. Binding registration and cancellation:

Participation in Recruiting Day Online becomes legally binding when confirmation of registration is issued.

The company is entitled to cancel its participation subject to the following terms and conditions:

- Up to 3 weeks before commencement of the event the exhibitor may cancel the booked services free of charge.
- 100% of the booked services will be charged when cancellations are made less than 3 weeks before commencement of the event.

### 4. Stand set-up and content:

- a) The virtual stand area which the company requests in the registration form will be provided and allocated by EXPO-IP GmbH on behalf of VDI Verlag.
- b) The content of the stand is up to the company.  
EXPO-IP GmbH has been engaged by VDI Verlag to handle the technical integration.
- c) The terms and conditions on stand set-up will be sent to the company after the booking.

### 5. Cancellation of event:

VDI Verlag reserves the right to cancel the Recruiting Day Online event at any time up to the deadline for registrations if there are not enough registrations. VDI Verlag undertakes to inform the company without delay in the event of cancellation. Any payments which have already been effected by the company will be reimbursed by VDI Verlag. Compensation claims against the publisher are not admissible in this case.

### 6. Platform availability:

The company acknowledges that 100% platform availability is technically impossible.

However, VDI Verlag has instructed EXPO-IP GmbH to ensure that the platform reflects the technological state of the art and to ensure constant availability to the greatest extent possible. In particular, incidents which are beyond the control of EXPO-IP GmbH (such as faults in the public communication networks, power cuts, etc.), and also hardware and software defects on the platform, or the participant's software and hardware or IT infrastructure, may result in brief or temporary service interruptions on the platform. If the downtime is less than 10% of the total duration of the online fair, the company may not assert any warranty claims. If the downtime exceeds 10% of the total duration of the fair and VDI Verlag or its service provider EXPO-IP GmbH is responsible, the company's warranty rights are limited to a pro rata temporis reimbursement of the agreed fee. Further claims (unless reserved in section 8) are excluded.

### 7. Granting of rights of use:

The company grants both VDI Verlag and its technical service provider EXPO-IP GmbH a free and non-exclusive right of use to content if this is necessary for the execution of the contract. This includes, in particular, the right to store content published on the virtual platform on the servers of EXPO-IP GmbH, the right of duplication and distribution if this is necessary to ensure the security and availability of the virtual platform (e.g. data back-ups), and the granting of non-exclusive rights to fair participants if this is necessary to the implementation of the event. The company grants VDI Verlag and EXPO-IP GmbH all rights which are necessary for the contractual use of the logo on event materials, and in print and online advertisements, including internet advertisements, for the event, particularly the right to reproduce, distribute, transfer, transmit and make the content publicly available. If the company cancels its participation in the event, VDI Verlag is entitled to use the company's logo in promotional materials, advertisements, etc. which have already been produced. Online advertisements will be adapted within a reasonable time period.

### 8. Liability:

VDI Verlag and its agent's liability vis-à-vis the companies for damage which was provably incurred during the event shall be limited to deliberate acts or gross negligence on the part of VDI Verlag GmbH employees, the breach of material contractual obligations, injury to life, limb or health due to a defect being fraudulently concealed, product liability or liability in connection with the assumption of a guarantee.

Otherwise the liability of VDI Verlag is excluded. The company is exclusively responsible for content. VDI Verlag and EXPO-IP GmbH will not inspect content for completeness, correctness, legality, relevance, quality or suitability for a specific purpose.

The company is liable vis-à-vis VDI Verlag for compliance with statutory provisions. The company shall ensure that the content and files in the virtual trade fair stand (particularly documents, presentations and the like) do not infringe any third party rights. If any claim is brought against VDI Verlag for the (alleged) infringement of such a right, on whatever legal grounds, the company shall indemnify and hold harmless VDI Verlag against all costs of legal defence upon first request. The company undertakes to support the publisher in good faith by providing information and documents for the purpose of legal defence.

### 9. Ancillary agreements:

No side agreements have been entered into. All amendments or supplements to the present contract must be made in writing. This also applies to an amendment of this written form requirement.

### 10. Place of jurisdiction:

Place of performance is Düsseldorf, Germany. This also applies to the legal venue if the company is a registered trader or a public sector corporation or does not have a general place of jurisdiction in Germany.