Publish your vacancy on the job page at INGENIEUR.de, the VDI Verlag's engineering, career and news website. Here you will quickly and efficiently find the right candidates for your company, including engineers and IT engineers, career starters, young professional and skilled personnel and managers with an engineering background, all of whom are actively and passively looking for a job.

Visitor numbers for INGENIEUR.de
(IVW, monthly average 01-09 2020)

<table>
<thead>
<tr>
<th>Page Impressions</th>
<th>1,972,000 per month</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visits</td>
<td>511,000 per month</td>
</tr>
</tbody>
</table>

Candidate structure (AGOF internet facts, October 2020)

<table>
<thead>
<tr>
<th>Age</th>
<th>Premium</th>
<th>Premium Plus</th>
<th>Internship</th>
</tr>
</thead>
<tbody>
<tr>
<td>20-29 years</td>
<td>18.4 %</td>
<td></td>
<td></td>
</tr>
<tr>
<td>30-39 years</td>
<td>18.3 %</td>
<td></td>
<td></td>
</tr>
<tr>
<td>40-49 years</td>
<td>19.0 %</td>
<td></td>
<td></td>
</tr>
<tr>
<td>50-59 years</td>
<td>38.8 %</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Performance Job Marketing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Job link in &quot;VDI nachrichten&quot;</td>
</tr>
<tr>
<td>Teaser ad including company logo and job link in &quot;VDI nachrichten&quot;</td>
</tr>
<tr>
<td>Top Job: preferred placement in results list during the first 14 days, colour background and classification as Top Job for the entire duration</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Rate per item</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premium</td>
</tr>
<tr>
<td>Premium Plus</td>
</tr>
<tr>
<td>Internship</td>
</tr>
</tbody>
</table>

Discount scale

<table>
<thead>
<tr>
<th>When placing 10–24 items:</th>
</tr>
</thead>
<tbody>
<tr>
<td>25 items or more:</td>
</tr>
<tr>
<td>12.5 % discount</td>
</tr>
<tr>
<td>25.0 % discount</td>
</tr>
<tr>
<td>The discount scale rates are valid until the end of the calendar year.</td>
</tr>
</tbody>
</table>

Your contact for further questions:

Michael Peitz
Head of Recruiting Services
Telephone: +49 211 6188-194
mpeitz@vdi-nachrichten.com
If you have booked a job advertisement on INGENIEUR.de and would like to increase its reach, then why not use our Teaser Ad and Top Job add-on packages.

**Top Job additional package**

- **Preferred placement** of your online job advertisement in the results list during the first 14 days
- In addition, your online job advertisement will be displayed on a **colour background** for the complete duration
- Classification as **Top Job** for the entire duration

**Teaser advertisement additional package**

- **On-top placement** of your online job advertisement as teaser ad in the print job market in "VDI nachrichten".
- **Advertising deadline**: Each Monday, 4 p.m.
- **Publication date**: Friday the same week
  *(The publisher "VDI Verlag" reserves the right to postpone the placement.)*

**Technical data**

- **Separate logo file** in CMYK colour mode; preferably as vector graphic, otherwise in a resolution of 300 dpi, 6 cm wide.
- **Description of position** – 2 lines of max. 32 keystrokes (incl. spaces)
- **Description of location** – max. 32 keystrokes (incl. spaces)

Please send the individual components together with your online job advertisement to: onlineanzeigen@vdi-nachrichten.com

**Rate per item**

- **Top Job additional package**: 330 EUR plus VAT
- **Teaser advertisement additional package**: 330 EUR plus VAT

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