

CONTRACT

Between VDI Verlag GmbH, VDI Platz 1, 40468 Düsseldorf, hereinafter called VDI Verlag, and the contracting partner, hereinafter called COMPANY, for participation in the VDI nachrichten Recruiting Day (Please check applicable date/s and desired service packages on PAGE 3):

Reply to

VDI Verlag GmbH
VDI nachrichten Recruiting Tag
PO box 10 10 54
40001 Düsseldorf
Germany

COMPANY	
Street / No. or PO Box	
Town/Postcode	
Telephone	Fax
Contact	Department
Email	
VAT registration number	

Invoice address (if different from above):

COMPANY / other invoice information	
Street / No. or PO Box	
Town/Postcode	
VAT registration number	

VDI VERLAG UNDERTAKES TO PROVIDE THE FOLLOWING SERVICES:

A. EVENT SERVICE PACKAGE

I. VDI Verlag services

1. Planning, organisation and running of the event

2. Exhibition stand area

- 12 sq. m of stand area (4m x 3m) incl. system wall elements, 1 table with 2 chairs, 1 standing table with 2 stools
- WIFI free of charge
- 230V electrical connections for your own booth
- Catering for your event staff

3. VDI nachrichten subscription

All exhibitors will receive 5 VDI nachrichten annual subscriptions in e-paper format.

4. Marketing services

- Positioning your COMPANY logo on all advertising material
- Corporate profile and logo in the exhibition catalogue for the VDI nachrichten Recruiting Day
- Online presentation on ingenieur.de (6 months)
- 30 job postings on the Job Board of the fair
- 3 online job advertisements Basic on the ingenieur.de online job market (30 days)

Advertisement for the event:

- Large format advertisements in VDI nachrichten
- Targeted regional positioning of visitor advertising on the VDI nachrichten cover pages
- Attention-grabbing and target groups optimized radio spots on selected radio channels
- Promotion for the event on ingenieur.de
- Targeted mailing to several thousand selected Young Professionals and Professionals listed in the database of VDI Verlag
- Recruiting Day invitation of VDI members in the region via direct contact
- Promotion of the event via the high-circulation newsletter "ingenieur.de Karriere" and various social media channels
- Promotion to VDI members in the newsletters "VDI News" and "Mein VDI"

II. Remuneration – COMPANY shall pay the following amounts for the services comprised in the "Event Service Package":

6,595 EUR plus VAT per booked event date.

The amount stated for the selected service package is payable 2 weeks after the invoice date.

A 2% deduction is granted for direct debit payment.

You may also send us the signed registration form by fax on:

FAX +49 211 6188-430

B. EVENT SERVICE PACKAGE smart (only for companies below 100 employees - not for companies in affiliated group)

I. VDI Verlag services

1. Planning, organisation and running of the event

2. Exhibition stand area

- 6 sq. m of stand area (3m x 2m) incl. system wall elements, 1 standing table with 2 stools
- WIFI free of charge
- 230V electrical connections for your own booth
- Catering for max. 2 persons

3. VDI nachrichten subscription

All exhibitors will receive 2 VDI nachrichten annual subscriptions in e-paper format.

4. Marketing services

For the Event Service Package **smart** apply the same marketing services as listed below

“A. Event Service Package | 4. Marketing Services“ with the exception of the 3 online job advertisements Basic.

II. Remuneration – COMPANY shall pay the following amounts for the services comprised in the “Event Service Package smart“:

4,595 EUR plus VAT per booked event date.

The amount stated for the selected service package is payable 2 weeks after the invoice date.

A 2% deduction is granted for direct debit payment.

C. ADDITIONAL SERVICES (can only be booked together with the “Event Service Package“ or „Event Service Package smart“)

1. JOB ADVERTISEMENT IN THE EXHIBITION CATALOGUE:

I. VDI Verlag Services

Placement of a job advertisement in the exhibition catalogue (A5 format, 4c), Premium Upgrade for the 3 online job advertisements Basic on the ingenieur.de online job market (60 days, in individual design), online presentation on ingenieur.de (1 year)

II. Remuneration – COMPANY shall pay the following amount for the additional service “Job Advertisement“:

995 EUR plus VAT per booked event date.

The amount stated for the selected service package is payable 2 weeks after the invoice date.

A 2% deduction is granted for direct debit payment.

2. EMPLOYER BRANDING PACKAGE EXHIBITION PLUS:

I. VDI Verlag Services

Highlighted COMPANY logo in the exhibition map and on the exhibition catalogue, explicit reference to the company name in the registration process, company presentation optional

II. Remuneration – COMPANY shall pay the following amount for the additional services “Employer Branding Package“:

995 EUR plus VAT per booked event date.

The amount stated for the selected service package is payable 2 weeks after the invoice date.

A 2% deduction is granted for direct debit payment.

3. EMPLOYER BRANDING PACKAGE ONLINE PLUS:

I. VDI Verlag Services

Highlighting of the COMPANY by branded ads and references in social media channels of ingenieur.de, advertorial on ingenieur.de, mentions in pre-event mailings

II. Remuneration – COMPANY shall pay the following amount for the additional services “Employer Branding Package“:

995 EUR plus VAT per booked event date.

The amount stated for the selected service package is payable 2 weeks after the invoice date.

A 2% deduction is granted for direct debit payment.

4. ONLINE COMBO 5:

I. VDI Verlag Services

5 online job advertisements on the ingenieur.de online job market (60 days)

II. Remuneration – COMPANY shall pay the following amount for the additional services “Online Combo 5“:

1,250 EUR plus VAT per booked event date.

The amount stated for the selected service package is payable 2 weeks after the invoice date.

A 2% deduction is granted for direct debit payment.

D. COMPANY'S SERVICES

COMPANY agrees to undertake the following:

1. Provide all materials and documents in good time.
2. Provide an adequate number of company representatives
3. Participate in the business exhibition with their own stand.

DISCOUNTS “MULTIPLE BOOKINGS“:

a 5% discount is available for bookings of 2 to 3 dates.
a 10% discount is available for bookings of 4 or more event dates.

Multiple Booking Discounts apply only for bookings during one calendar year and only for the services comprised in the respective event service packages).

Please tick applicable event service packages and additional services.
Your selection may vary for each location. For a detailed description
of each additional service please see PAGES 1 and 2.

Please tick applicable event location(s):

EVENT LOCATION	Dates 2020	Registration deadline	Event Service Package	Event Service Package SMART	JOB ADVER- TISEMENT exhibition catalogue	Employer Bran- ding Package EXHIBITION PLUS	Employer Bran- ding Package ONLINE PLUS	ONLINE COMBO 5
<input type="radio"/> Dortmund, Westfalenhalle Congress Center	14.02.	06.01.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/> Mannheim, Congress Center Rosengarten	03.03.	21.01.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/> Munich, MOC Event Center	12.03.	30.01.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/> Ludwigsburg, Forum am Schlosspark	20.03	07.02.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/> Hamburg, Chamber of Commerce	16.04.	05.03.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/> Frankfurt, Kap Europa	24.04.	13.03.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/> Düsseldorf, Maritim	08.05.	27.03.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/> Berlin, Estrel Hotel	27.08.	16.07.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/> Dortmund, Westfalenhalle Congress Center	04.09.	24.07.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/> Stuttgart, Liederhalle	22.09.	11.08.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/> Darmstadt, darmstadttium	25.09.	14.08.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/> Karlsruhe, Congress Center	06.10.	25.08.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/> Cologne, Maternushaus	08.10.	27.08.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/> Nuremberg, Meistersingerhalle	15.10.	03.09.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/> Augsburg, Kongress am Park	22.10.	10.09.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/> Hamburg, Chamber of Commerce	28.10.	16.09.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/> Hannover, Congress Centrum	10.11.	29.09.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/> Ludwigsburg, Forum am Schlosspark	13.11.	02.10.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<input type="radio"/> Munich, MOC Event Center	19.11.	08.10.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

We would like to book the services indicated above and accept the VDI Verlag terms and conditions
as detailed on PAGE 4:

COMPANY Date / Signature

VDI Verlag GmbH Date / Signature

The contract comes into effect upon written acceptance by VDI Verlag.
VDI Verlag shall make a declaration of acceptance within 2 weeks.

TERMS AND CONDITIONS

1. Registration:

- a) Registrations must be made solely on this form. By signing the registration form the signatory accepts the General Terms and Conditions of VDI Verlag as binding.
- b) The COMPANY in the sense of these General Terms and Conditions shall be the legal entity or person in the name of which or whom the binding registration has been made and which or who has been accepted by VDI Verlag.

2. Admission:

VDI Verlag shall decide the on acceptance of the COMPANY's contractual offer and the admittance of exhibits as it may deem fit. VDI Verlag shall only refuse exhibits on the grounds of a good material cause.

3. Binding registration and cancellation:

By confirming registration for the Recruiting Day, participation shall be legally binding.

The COMPANY shall be entitled to cancel pursuant to the following terms and conditions:

- The exhibitor may cancel the booked services free of charge up to 8 weeks prior to commencement of the event.
- A charge of 50% of booked services shall be made for cancellations up to 6 weeks prior to commencement of event.
- A charge of 75% of booked services shall be made for cancellations up to 3 weeks prior to commencement of event.
- A charge of 100% of booked services shall be made for cancellations after 3 weeks prior to commencement of event.

4. Set and equipment of exhibition stands:

- a) The exhibition spaced booked by COMPANY is made available and allocated by VDI Verlag.
- b) Equipment and design of the stand is the responsibility of COMPANY.
- c) COMPANY received instructions for set up and break down of the exhibition stands after registration.
- d) COMPANY is liable for damages to the exhibition hall and equipment incurred by its staff and contractors.

5. Advertising in the Fair & Exhibition Centre:

Print materials and advertising materials must be distributed only within the exhibition areas booked, not in the remainder of the exhibition centre. Exhibits may be shown in the remainder of the exhibition centre only following consultation and approval.

6. Cancellation of event:

VDI Verlag hereby reserves the right to cancel the VDI nachrichten Recruiting Day up to one month prior to commencement of the event, based on insufficient demand. In such a case, VDI Verlag hereby agrees to inform the COMPANY immediately of the cancellation. Any payments already made by the COMPANY shall in this case be reimbursed. Claims for damages by the COMPANY against the VDI Verlag shall in these cases be excluded.

7. Liability:

VDI Verlag shall be liable to the COMPANY and its agents for any proven loss in the exhibition centre during the event only in cases of intention or gross negligence by staff of VDI Verlag GmbH, in case of breach of cardinal duties, in case of injury to life, limb or health, in case of fraudulent concealment of a defect, in cases of product liability, and insofar as a guarantee has been undertaken. Otherwise liability by VDI Verlag is hereby excluded.

The COMPANY shall be liable to VDI Verlag pursuant to statutory provisions.

COMPANY shall ensure that the stand equipment, the documents distributed at the stand and exhibits do not violate any third-party rights. If COMPANY books the advertising services, it shall also guarantee that it holds all the rights which are required for the purpose of placing the advertisement. If a claim is brought against VDI Verlag on the grounds of an (alleged) violation of such right, regardless of the legal grounds of such violation, COMPANY shall indemnify VDI Verlag against all such costs, including legal costs, on first demand. COMPANY shall support VDI Verlag in good faith with information and documentation in its legal defence against third parties.

Liability by VDI Verlag for lost goods or valuables is hereby excluded. VDI Verlag shall not be responsible for securing the exhibition centre outside the times of the event.

8. Granting of rights of use:

COMPANY shall grant VDI Verlag all the rights required for the contractual use of the logo on event materials and in advertising for the event in print and online media of all kinds, including the Internet, and including but not limited to the right to reproduce, disseminate, transmit, send, make publicly accessible, access from a database and call up.

9. Ancillary agreements:

No ancillary agreements have been made. Amendments and supplements to this contract must be in writing. This shall also apply to an amendment to the requirement of written form itself.

10. Place of jurisdiction:

The place of fulfilment shall be Düsseldorf, Germany. This shall also apply to the place of jurisdiction if the COMPANY is a full trader or legal entity under public law or has no general place of jurisdiction in Germany.